

Emarat Aloula Group: Redefining Excellence



Core Strategy

- ◆ Create a sustainable business model that allows for a robust entity that can withstand and grow throughout economic challenges.
- ◆ Enhance our capabilities by introducing innovative approaches to complex tasks that distinguishes EA Group from others.
- ◆ Develop additional capabilities through partnerships and JVs that allow us to increase our market share.
- ◆ Enhance our people skills and welfare.